



Australian Good Meat
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Activity 1

Sustainable Production

Did you know?

Sustainability means protecting the environment and looking after the economy and communities.

Observe the 'Sustainable Production' poster.

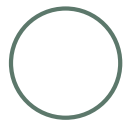
Think about how each of the images shows an example of how the red meat industry is operating sustainably. Tick the circle if you can find an image, or more than one image on the poster that matches the description.



Environmental Sustainability

Producers protect the land by planting trees, managing water responsibly, caring for the soil and the beneficial organisms that live in the soil, and reducing greenhouse gas emissions.

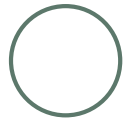
Can you find an image that shows environmental sustainability?



Economic Sustainability

The industry creates jobs and supports local businesses, helping families to earn a living. The industry produces and sells nutritious food that consumers can enjoy every day.

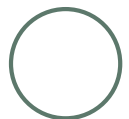
Can you find an image that shows economic sustainability?



Social Sustainability

Producers prioritise the welfare of their livestock (cattle, sheep, and goats), work safely, create employment opportunities, and contribute to their communities in many ways. They also provide high-quality food that supports healthy, balanced diets.

Can you find an image that shows social sustainability?





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Activity 2

Solve the sustainability questions below. Use the circled letters to reveal a mystery animal.

1. What type of gases is the red meat industry aiming to continue to reduce?

○ _ _ _ _ _

2. The red meat industry supports this type of sustainability by creating jobs and helping families to earn a living.

_ ○ _ _ _

3. Producers care for their animals by ensuring they are healthy and safe. What is this practice called?

_ _ _ _ _ _ _ _ _ ○ _ _

4. What is the word used for cattle, sheep, and goats in the red meat industry?

_ _ _ _ _ _ _ ○ _ _

Name and draw the mystery animal in the space below, and help it find its way to the sustainability tick of approval by leading it through the maze.

5. The mystery animal is a _ _ _ _



Refer to Answers document for references.

Access the curriculum-aligned Australian Good Meat Education [resources](#) Foundation to Year 6 to extend the learning on this topic, including Year 5–6 [Safety, sustainability and technology](#).