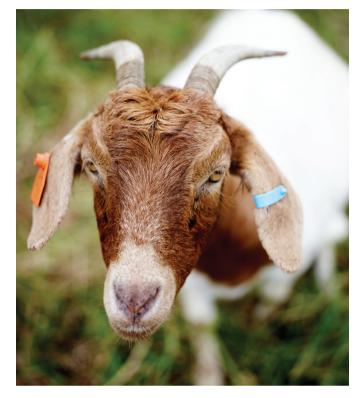
Sustainable Production

The Australian red meat industry cares about environmental, economic and social sustainability.







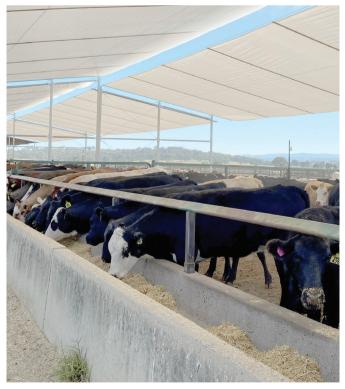






Trusted for its safe, nutritious and quality red meat. Follows strict biosecurity measures to protect livestock.

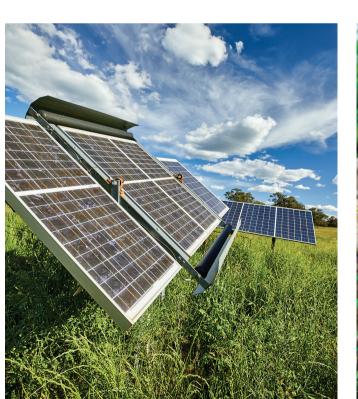














Committed to the 5 domains of animal welfare.

